

## FOR IMMEDIATE RELEASE

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## Jersey Shore Volunteers Bring Hope through Storytelling

GAITHERSBURG, MD – As the third anniversary of Hurricane Sandy approaches, Jersey Shore Volunteers (JSV) is working hard to raise awareness of the ongoing need for volunteers to help rebuild Jersey Shore homes and businesses. Thousands of families are still unable to return to their homes, and non-profits working with volunteers are repairing and rebuilding those homes JSV teams, with the help of social media, are working to change that by attracting additional volunteers to join their efforts and bringing hope to still-displaced families.

Three teams are participating in the JSV Challenge, and telling their stories through videos posted online across social networks:

- St. Joseph's College students from New York worked with United Way while staying at Camp Evans to restore homes in Union Beach;
- St. Bernard Project which launched after Hurricane Katrina to rebuild homes in New Orleans –
  is deploying AmeriCorps and the Federal Emergency Management Agency (FEMA) Corps as
  team leaders and now to share stories of young volunteers supporting the Jersey Shore efforts
  with Seabright Rising
- Behrend Builders, a volunteer program from Washington, DC, Jewish Community Center is traveling to Monmouth County, New Jersey on June 5, 2015 for a marathon effort putting their skills to use for 48 hours to restore the shore

On Sunday, June 7 Behrend Builders representing the Jewish community from Washington will join the Klene Up Krewe from the UJA Federation Northern New Jersey to work with the St Bernard's Project on a home rebuilding in Seabright, New Jersey. During the day the volunteers will be telling their stories on social media @ #jerseyshorevolunteers. Behrend Builders will be live-posting their stories at www.JerseyShoreVolunteers.com as part of a 48-hour social media challenge. As they donate skills, their goal is to motivate others across the country pitch in and support the Hurricane Sandy rebuilding effort.

## **About Humanity TV Inc.**

JSV is a project of Humanity TV, a Maryland based 501(c)(3) organization encouraging volunteerism around the globe. Humanity TV connects volunteers with nonprofits, corporations, and local, state, and federal governments by highlighting volunteer stories, such as the JSV efforts. These stories are shared via TV and the web through segments on TravelTelevision (<a href="https://www.TravelTelevision.org">www.TravelTelevision.org</a>) to showcase the Humanity TV theme of "Travel for a Purpose."